

GRADUATE CURRICULUM
(4TH AND 5TH YEARS)



Master's Degree
**INTERCULTURAL COMMUNICATION
AND TRANSLATION**

2018 - 2019

www.isitinternational.com

FOURTH YEAR - ECTS CREDITS: 60

> Professional specialization

Specialised translation and interculturalism

- Develop your intercultural intelligence
- Technical translation B > A**
- Technical translation A > B**
- Economic and financial translation B > A**
- Sight translation
- Computer-Assisted Translation (CAT)
- Visual layout of information
- Creation of web sites and mobile applications
- General terminology

Course specialisation options to choose from:

Specialisation course 1: translation and terminology

- CAT and legal translation
- Legal terminology
- Specialised terminology
- Localisation

Specialisation course 2: communication and digital tools

- Internal and external communication
- Online marketing and website referencing I
- Community management I

« Entrepreneurship » course option (based on a selection process)

- Entrepreneurship awareness
- Support towards creating a company

Applied research

- Applied Research Project (PRA)
- Applied Traductology and Terminology Dissertation (MTAT)
- Translation studies seminar
- MTAT methodology seminar

Preparing your professional career

- Liaison interpreting***
- Professional speaking
- Project management
- Digital communication seminar
- Business language
- Career advice forum and workshops on building your professional projects
- Minimum 3 month internship to validate your professional career plan

* Any other language may be subject to an exam validated at the end of the graduate studies.

** A language = mother tongue / B languages = other working languages

*** Based on a selection process

FIFTH YEAR - ECTS CREDITS: 60

> Professional specialization

2 OPTIONS:

- A **sandwich course**¹ based on an agreement with CERFAL (the French Apprenticeship Network)
- A semester of study at ISIT followed by an **internship at the end of the study period**

Intercultural communication

- Visual layout of information
- Web and culture
- Intercultural communication in English
- Communication tools
- New technology and intellectual property law

Web communication

- Website and mobile applications project
- Web editing techniques

Specialised translation

- Website translation B > A
- Sight translation B > A
- Business communication translation B > English
- Financial & legal translation B > A
- Technical editing FR > EN, structuring of texts and controlled natural languages, Digital Data and Specialised Typography (DNTS)

Course options (4 options to choose from 8 on offer)

- Audiovisual translation
- Subtitling
- Computer-Assisted Translation II
- Revision and post edition
- Online marketing and website referencing II
- Community management II
- Agile project management
- Documentary creation (Scribus)

Applied research

- Applied Research Project (PRA): dissertation and viva
- Research workshops

Preparing your professional career

- The fundamentals of project management
- Simulation of a business creation scenario via Shadow Manager
- Business Research Project (PRE) during internship / sandwich course

According to the training option chosen (post study internship or sandwich course):

- A minimum 6 month professional internship from March for the post study period option
- A sandwich course consisting of alternating week long periods of ISIT-based study and in-company work during one year.

¹ Students must be under 26 years old at the time of signing the apprenticeship contract

OVERVIEW

CIT MASTER'S DEGREE

CAREER PROSPECTS



In communication

- Editorial communication manager
- Digital communication manager
- Communication project manager
- Events communication manager
- Press or public relations consultant

In translation

- Freelance translator
- Translator in a translation agency
- Translation project manager
- Translator in an international organisation
- In-house translator
- Sectors with considerable employment prospects: legal, financial, corporate, medical, technical, hi-tech

