

GRADUATE CURRICULUM
(4TH AND 5TH YEARS)



Master's Degree
INTERCULTURAL MANAGEMENT

2018 - 2019

FOURTH YEAR - ECTS CREDITS: 60

> Professional specialization

Understand the ecosystem of businesses

- Globalisation and economic changes
- Corporate organisations and culture
- Human resources
- Strategic management
- Marketing
- Business management simulation (Shadow Manager®)
- Corporate Social Responsibility

Develop your professional and international agility

- Develop your intercultural intelligence
- Professional speaking
- Liaison interpreting**
- Business language
- Legal, economic and financial translation into A***
- Intercultural Analysis & Translation Dissertation
- Research methodology
- Professional writing in B languages***
- Remote management & virtual communication

Course specialisation options to choose from:

Specialisation course 1: innovation

- Applied Research Project (PRA): Innovation
- Creativity workshop

Specialisation course 2: auditing

- Applied Research Project (PRA): Auditing
- «Mondial Manager» project (serious game)

« Entrepreneurship » course option (based on a selection process)

- Entrepreneurship awareness
- Support towards creating a business

Preparing your professional career

- Career advice forum and workshops on how to develop a professional project
- Career starter conferences
- A minimum 3 months internship to validate your professional project

* Any other language may be subject to an exam validated at the end of the graduate studies.

** Based on a selection process

*** A language= mother tongue

B languages = other working languages

FIFTH YEAR - ECTS CREDITS: 60

> Professional specialization

2 TRAINING OPTIONS:

- A **sandwich course**¹ based on an agreement with CERFAL (the French Apprenticeship Network)
- A semester of study at ISIT followed by a 6 month **internship at the end of the study period**

Analyse business ecosystems

- Change management
- Human resources
- International marketing
- Research paper & methodology

Develop your international agility

- Critical approach towards interculturalism
- International human resources

Analyse, propose, negotiate and convince

- Consultancy services for a professional client (as part of the Applied Research Project)
- Fundamental aspects of negotiation
- International purchasing
- Shadow Manager®
- Visual layout of information

Develop your employability

- Career advice forum and other employment activities
- Personal development (assertiveness and leadership)
- Activity report and portfolio of achievements - updated career plan

Preparing your professional career

According to the training option chosen (post study internship or sandwich course):

- A minimum 6 month professional internship from March for the post study period option
- A sandwich course consisting of alternating week long periods of ISIT-based study and in-company work during one year.

¹ Students must be under 26 years old at the time of signing the apprenticeship contract

OVERVIEW

MI MASTER'S DEGREE

CAREER PROSPECTS

Sales

- Sales / Key account manager
- Import/export co-ordinator
- Business developer
- Sales engineer

Marketing

- Junior product manager
- Web marketing consultant
- Marketing researcher
- Category manager

International human resources

- International recruitment officer
- International mobility assistant
- Career manager

International procurement

- Procurement sourcing officer
- Purchaser, Europe

Communication

- Editorial communications manager
- Digital communications manager
- Communications project manager
- Events communication manager
- Press and PR consultant

