

UNDERGRADUATE CURRICULUM
(1ST, 2ND, 3RD YEARS)



Multilingual and intercultural course
INTERCULTURAL MANAGEMENT

2018 - 2019

FIRST YEAR - ECTS CREDITS: 60

Essentials

- Macro/microeconomics
- International economics by region
- An introduction to law
- Marketing/Communication
- An introduction to management
- General geopolitical studies (English)
- Regional geopolitics (other languages)
- Methodology

Intercultural studies and multilingualism

- Essentials of intercultural studies
- Written expression (all languages)
- Oral expression (all languages)
- Language reinforcement

Preparing your professional career

- Personal development support
- Participation in an association (community life)
- 1 month minimum internship abroad to discover the working world

SECOND YEAR - ECTS CREDITS: 60

SEMESTER 2 ABROAD OPTIONAL

Essentials

- International economics
- Corporate law
- Marketing/Communication
- An introduction to accounting and finance
- The fundamentals of human resources
- Management and NICT**
- General geopolitical studies (English)
- Regional geopolitics (other languages)

Intercultural studies and multilingualism

- Practical approach towards interculturalism: case studies
- Business language
- Written expression (all languages)
- Oral expression (all languages)
- Language reinforcement

Preparing your professional career

- Personal development support
- Participation in an association (community life)
- A minimum 6 week internship abroad to discover the working world and foster personal development

THIRD YEAR AT ISIT- ECTS CREDITS: 60

Essentials

- Marketing strategy
- Business economics
- Business law
- Sociology of consumption
- Accounting/Finance
- Human resources
- Management and NICT**
- Geopolitics and intercultural studies

Intercultural studies and multilingualism

- Practical approach to interculturalism: case studies
- Business language
- Written expression (all languages)
- Oral expression (all languages)
- Language reinforcement

Preparing your professional career

- Personal development support
- Participation in an association (community life)
- A minimum 2 month internship to define your professional project

International

- A semester abroad in a university or in internship
- The third year can be completed abroad depending on available placements

* Any other language may be subject to an exam validated at the end of the undergraduate studies.

** NICT: New Information and Communication Technologies

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www.isitinternational.com